



BIOGRAPHICAL OVERVIEW

ROB FALVEY

A veteran of the financial services industry for 25 years, Rob has trained and consulted hundreds of advisors throughout the US and Canada. Rob is a coach and motivator to advisors and institutions helping them evolve their businesses. Rob's mission is to lead individuals to the next tier of effectiveness and profitability. As a Partner, Rob oversees Legacy's coaching and consulting services to ensure the successful implementation of Legacy's sales and planning methodology.

Rob graduated from the University of Massachusetts, Amherst, with a degree in Economics. He resides in Hingham, MA with his wife Laura and their two sons, Jack and Matthew. When Rob is not coaching advisors you will find him coaching Lacrosse or Hockey.

